

The Chamber is pleased to launch a new feature of our monthly newsletter, our **Member Spotlight**. Intended to showcase one of our 340+ members, we hope to make this a recurring feature of our newsletter.

MEMBER SPOTLIGHT: SMITH & CHANG

Take a stroll through the Hamilton Square Park neighborhood in Jersey City and your eyes will undoubtedly catch the unique storefront of **Smith & Chang General Goods**. We asked Owners Sawyer Smith and Alex Chang to tell us a bit about their business and what makes it tick.

Q: What would you like the Hudson Chamber community to know about Smith & Chang?

A: Smith & Chang is a department store with an eco twist and a vintage vibe. We feature quality goods that are essential to everyday life, sustainable, stylish and authentic. Decidedly American in aesthetic, we source as much as possible locally yet we bring the best products available from all over the world. Our own line of goods is produced locally using materials of highest quality. We promote responsible ways of living through the use of vintage & antiques, products made with reclaimed materials and locally produced & natural goods.

Q: Why do you enjoy doing business in Hudson County?

A: We love the community and are excited to be a part of Jersey City's revitalization here in the Hamilton Square Park area.

Q: What inspired you to open a general goods store?

A: We opened Smith & Chang on January 2, 2010 and

were inspired by general stores once found in small towns across America. It had been our long-time dream to open a small department store. We saw that there needs to be a home store with a unique point of view, yet approachable for everyone and decided to open in our current location.



Q: What is your hottest selling item right now?

A: Our own line of soaps is doing very well. Our soaps are all natural and handmade. We've finished the design for all natural lotion, lip balm, bath salt, milk bath and candle and expect them to launch within a month. We do very well with our kitchen items also. The canning jars, wine decanters, and cooking utensils are consistent best sellers. Further, Jersey City made jewelry, pottery and artworks also sell very well.

[Click here](#) to read more!

Visit Smith & Chang and Receive a 10% Discount

Smith & Chang is offering a one-time in-store discount to the Hudson Chamber community. Print this newsletter to receive a 10% discount on your next in-store purchase. Smith & Chang is located at 230 Pavonia Avenue in Jersey City (www.smithchang.com).

UPCOMING EVENTS

Tuesday, April 17:

Business Networking Event

6:00 – 8:00 P.M.

A LEAP TO INDIA Photo Exhibit

Liberty House Restaurant

Liberty State Park, Jersey City

Thursday, May 10:

Young Professionals Networking Event

GET BRANDED: Learn How to Market

Yourself & Your Business

Phoenix University in Jersey City

100 Town Square Place, 5th Floor

Monday, May 14:

WE ARE HUDSON:

THE LIVE UNITED BENEFIT

Support the United Way of Hudson County and the Chamber!

10:00 A.M. Registration Start Time

Roxiticus Golf Club, Mendham, NJ

WELCOME ABOARD

Since February 1st, the following businesses and organizations have made a commitment to raise their profile by joining the Chamber. We welcome all 13 to our association, which is now more than 340 strong!

1. Healing Hands Home Care, Inc.
2. Hudson Community Enterprises
3. My Passion Dance Studio
4. Scan-Shipping, Inc.
5. Otterstedt Insurance Agency
6. Singularity, LLC
7. Cause Me To Travel, LLC
8. Change the Conversation
9. Cusack Care Center
10. Sovereign Bank
11. Regus
12. Maco Office Source
13. FabulouCity All-Stars Gymnastics, LLC
14. Royal Printing Service

MEMBER PROMOTIONS

- Join the Liberty Science Center on Friday, April 27 for their 2012 Gala: **GENIUS Cubed**
- Meet Jersey City Mayor Jerramiah T. Healy at the Wednesday, April 25 **Hudson ELC** (Employer Legislative Committee).
- The **American Dream Celebration**, presented by the International Institute of New Jersey, takes place at Liberty House on April 26.
- Save the Date: Dress for Success of Hudson County presents their first golf-outing fundraiser on July 23 at **Jasna Polana** in Princeton, NJ.

[Click here](#) to see all April promotions and events.