

PRESIDENT'S REPORT



Maria Nieves | President & CEO

One of the Chamber's primary goals is to assist our members in promoting their business in the local marketplace. We know that many small and medium size businesses support their regional Chamber to take advantage of affordable marketing opportunities and to access decision makers within the local business community. Our Chamber provides a number of opportunities for our members to gain exposure locally:

- Annually, we publish a hardcopy of our **Membership Directory** which provides a business listing for all of our members, a special advertising section and is distributed to an audience of close to 500 members and prospective members throughout the year. It's not too late to advertise in our special 125th Anniversary edition for 2013.
- In 2012 we introduced Leaderboard Advertising on the **Chamber website**. These ads have prominent placing on our homepage and run continuously on each page of the website. They also link directly to the advertiser's website. It is a great way to gain online visibility.
- Our website provides a new and improved **online Membership Directory** that allows visitors to search members in various ways and easily print out copies of the listing.
- Members can post their own promotional events on our calendar. If you have a grand opening, an open house, or a special discount day that you'd like to promote, we encourage you to post the event on our **Community & Member Events Calendar**.
- Have a discount you would like to offer to the Membership? You can do so by posting a **Member to Member Deal**. It's easy! **Log-in** today with

your Member Account online and post your discount.

- Finally, the Chamber will occasionally publish Member Discount Alerts and also publishes special programs that can help our members achieve cost savings. See our current listing of **Affinity Programs**, which provide discounts with merchant services, prescription drug cards and office products.

Speaking of special programs that provide unique promotional opportunities and discounts, here are a couple that are available NOW through the Chamber Members noted below:

- **Wealth From Health** is an innovative program offered through the Jersey City Medical Center (JCMC) and LibertyHealth. Patients and Employees of JCMC with chronic conditions earn points by managing their health. These points can be 'cashed' in for gift cards or products at local vendors in our community. Participating vendors already include members such as the Brightside Tavern. If you'd like to learn more about becoming a participating vendor, and reaching thousands of potential customers enrolled in the program, submit a request at the **Wealth From Health website**.
- **Hudson Catholic Regional High School** is offering an automatic 10% tuition discount to all Chamber Members. If you're interested in learning more about the comprehensive and high-quality educational programs available at Hudson Catholic and about how your child can apply for future admission and take advantage of this discount, visit Hudson Catholic's online **Admissions page** today or contact Michaela Vaccari, Director of Admissions at 201.332.5970. Get to know Hudson Catholic. Take a tour or attend their Spring Open House.

Do you have a unique program or discount? Contact the Chamber to discuss how we can help promote it to the Membership!

UPCOMING EVENTS

Open House

Wednesday, January 16th, 2013
5:30-8:00pm
TD Bank
3601 Kennedy Blvd., Union City, NJ

Save the Date!

Annual Business Meeting
Thursday, February 7th, 2013
12:00pm
Venue TBD

HAPPY HOLIDAYS

**Thank you to all of our Members
for your support in 2012.**

Thank you for joining, renewing your membership, attending our 20+ events, and sponsoring and advertising with us!

We look forward to a prosperous New Year in 2013 and celebrating our 125th Anniversary with all of you!

LEGENDS BALL 2012

The Chamber event of the season was a smashing success! Thank you to all who sponsored our 5th Annual Legends Ball at Liberty Science Center, enjoyed by close to 300 attendees.

We inducted our 2012 Class of Hudson County Legends: Connie Claman, Dr. Glen Gabert and Eric Silverman & Paul Silverman.

Congratulations to all of our newest Legends!

WELCOME ABOARD

Year-to-date 74 new members have joined our Chamber! The following is a list of members joining since September 19. Each of these businesses and organizations has made a commitment to raise their profile and support the business community. We welcome all to our Chamber:

1. **Bayonne Community Mental Health Center**
2. **ENS Academy**
3. **Paychex, Inc. – Lisa Diaram & Thomas Esposito**
4. **Meeting Smart**
5. **Certified Financial Services, LLC**
6. **Express Employment Professionals**
7. **SpinCUBE**
8. **IndieGrove**
9. **American Lung Association**
10. **This is it! Stageworks, LLC**
11. **Helicopter Flight Service**
12. **Sportscare Physical Therapy**
13. **Performance Property, LLC**
14. **Stevens Cooperative School**

Find all of our Members on our new, searchable **Member Directory**.



The 5th Annual Legends Ball at Liberty Science Center. [Click Here](#) to view more photos from the event.