

## MEMBER SPOTLIGHT: LUTHERAN SENIOR LIFE

### LUTHERAN SENIOR LIFE AT JERSEY CITY PROVIDING SENIORS WITH COMPREHENSIVE CARE TO KEEP THEM SAFE AT HOME

**C**hamber Member Lutheran Senior LIFE at Jersey City has been improving the quality of life for Hudson County seniors since 2010. We asked LIFE to share with us an understanding of how they deliver on their mission in the community.

As our loved ones age, their ability to manage daily living activities often declines and seniors become more dependent on caregivers for assistance in managing their healthcare needs. Lutheran Senior LIFE at Jersey City (LIFE) is here to help! LIFE, an all-inclusive healthcare program, enables seniors to live at home safely with confidence and dignity, and their families to be at ease. LIFE, a one-stop shop for senior healthcare, serves those aged 55 years and older who would otherwise need nursing home level of care.

**Q:** What would you like the Hudson County Chamber community to know about Lutheran Senior LIFE at Jersey City?

**A:** Lutheran Senior LIFE at Jersey City has been improving the quality of life for Hudson County seniors since 2010. We provide the medical and social service support needed to help frail seniors live safely in their homes. LIFE, a PACE (Program of All-inclusive Care for the Elderly) initiative, is a federally-recognized and monitored healthcare model which has been clinically proven to reduce hospitalizations, emergency room visits, and problems resulting from poor medication and medical management.

**Q:** What is the core of your mission? What expertise do you bring to the community as you deliver on your mission?

**A:** LIFE at Jersey City operates under the mission of our parent organization Lutheran Social Ministries of New Jersey which is: Through the power of the Holy Spirit and in response to God's love as revealed in the Gospel, the mission of Lutheran Social Ministries of New Jersey is to serve those in New Jersey who hurt, who are in need, or who have limited choices.

[Click here](#) to continue reading.



Roberta Barnes, a LIFE participant, is pictured with a staff member.

Anyone interested in learning more about Lutheran Senior LIFE should contact Cheryl Baez, Director of Marketing at 201.499.3873 or [cbaez@lsmnj.org](mailto:cbaez@lsmnj.org).

## UPCOMING EVENTS

### Thursday, July 19:

Hudson County EMERGE:  
The Young Professionals Community  
Mid-Summer Networking Event  
6 – 8 PM  
WOOLPUNKstudios, Jersey City

### Save the Date

5th Annual Legends Ball  
Thursday, November 29  
Liberty Science Center

## WELCOME ABOARD

Year-to-date 51 new members have joined our Chamber! The following is a list of members joining since April 1. Each of these businesses and organizations has made a commitment to raise their profile and support the business community. We welcome all to our Chamber:

1. Skyhook Entertainment, Inc.
2. South Bergenite
3. Computer Design & Integration: Kerry Sabo
4. HealthFirst NJ
5. VB3
6. DLJ Sports and Entertainment Connection
7. Loving Care Agency: Jersey City
8. Infintech
9. Garden State Episcopal Community Development Corporation
10. New England Financial: Bruce Haber
11. Breakthrough Marketing Technology
12. Stewart Business Systems, A Xerox Company
13. Coldwell Banker
14. Curcio Law Group: David M. Delinko, Esq.

## PRINCIPAL FOR A DAY

The Chamber was pleased to collaborate with the Jersey City Board of Education and SILVERMAN to engage the business community in our local schools for Principal for a Day. We hope the program becomes an annual event. Thank you to all our Members who went back to school on May 24:

- SILVERMAN
- Fidelity Investments
- Liberty Science Center
- Provident Bank
- Pole Position
- Brightside Tavern
- Jersey City Medical Center
- Liberty Savings Federal Credit Union
- TD Bank
- Saint Peter's College

## MEMBER PROMOTIONS

- Dr. Sue Henderson is named the 12th President of New Jersey City University
- eMazzanti Technologies is a winner of the 2012 Microsoft Small Business Specialist Partner of the Year Award
- The Dark Knight Rises at the Liberty Science Center on July 20

See all of our Members' July Promotions & News.

## STAY CONNECTED WITH THE CHAMBER

### JOIN OUR GROWING ONLINE COMMUNITY!

-  Like us on Facebook today! See photos of our events, information on upcoming networking opportunities, read the Chamber Newsletter and find links to interesting business articles.
-  Stay abreast of Member Spotlights and read the latest President's Report on the Chamber's WordPress blog.