

MEMBER SPOTLIGHT: SAINT PETER'S UNIVERSITY

SAINT PETER'S EVOLVES INTO THE JESUIT UNIVERSITY OF NEW JERSEY

Established in 1872 and inspired by its Jesuit, Catholic identity and its commitment to individual attention, Saint Peter's recently earned university status. We sat down with Dr. Eugene Cornacchia, University President, and a vice chair of the Chamber's Board of Directors, to understand what this new designation means for Saint Peter's.

Q: What factors influenced Saint Peter's evolution to university status?

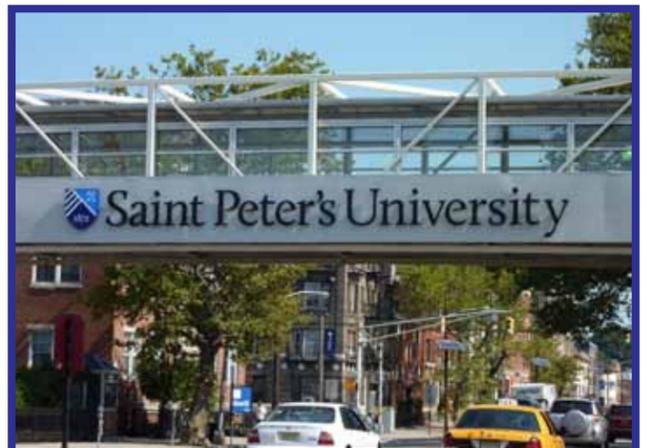
A: A number of factors led to the decision to earn designation as a university. Over the last thirty years, the student and programmatic composition of Saint Peter's has evolved and is now reflective of a university. At the baccalaureate level, Saint Peter's offers over 45 majors, as well as a variety of minors, concentrations and pre-professional programs. At the graduate level, master's degree programs are available in accountancy, business administration, criminal justice, nursing and education. Moreover, three doctoral programs are offered: the Ed.D. in Educational Leadership, the Ed.D. in Higher Education and the Doctorate of Nursing Practice. In fact, approximately 40% of all degrees awarded annually by the institution are at the graduate level. University status more accurately reflects the range of programs and academic degree levels at Saint Peter's and will enhance our ability to serve all learners.

Q: How will university status benefit the institution, the student body and the community?

A: The term university, in general, conveys the message of a respected, high-level institution of learning in people's minds. Additionally, university status certainly raises the visibility of an institution in the marketplace and the recognition and status that comes with being called a university could also open up new avenues of funding for Saint Peter's.

In terms of the community itself, Saint Peter's offers a level of quality education that's very attractive to people who

want to be in Jersey City. From an academic perspective, we offer high school partnerships such as the Special Program for Credit (SPFC), which enables academically talented junior and senior high school students to earn up to 12 college credits for advanced coursework. Additionally, the Guarini Institute for Government and Leadership aims to provide a non-partisan forum for discussion of key public policy issues and invites the local community to hear national and state political leaders and policy makers



The iconic Saint Peter's sign on Kennedy Boulevard now reflects their new university designation and logo.

discuss timely issues. We will continue to work with the community on our existing initiatives such as our work with St. Aedan's: The Saint Peter's University Church, our internship programs with Hudson County businesses and Junkyard Dogs, a community service group that sponsors neighborhood clean-up projects.

[Click here](#) to read more!

Visit [Saint Peter's University](#) to learn more about their university designation, their degree programs and the Regents Business Symposium.

VISIT OUR NEW & IMPROVED WEBSITE!

We've launched a new & improved website – visit us online today! Still available at www.hudsonchamber.org, our new website offers many improved features for Chamber Members and visitors to Hudson County:

- Access from the homepage to an event calendar
- Online event registration and payment
- A searchable and printable Membership Directory
- Member-to-Member discounts and affinity programs with Chamber partners
- Ability for Members to post their own news, events, discounts and job listings
- Increased opportunities for Chamber Members to advertise on the website, including a leaderboard ad space available on the Chamber's homepage

A major upgrade to the site is that Members now have the ability to manage their own profiles. Using their individual log-in information, Members can update their business profile and contact information. Prospective members can learn about the value of joining our Chamber and will have the option of joining online.

The site's Community Resources pages provide an overview of Hudson County. Visitors can explore links to community resources, learn about relocating to Hudson County and search job listings in the area. Finally, the site's Government Affairs module allows Members to track policy issues and has resources for New Jersey voters.

We hope you'll agree our new website marks another step toward a more member-centric Chamber!

MEMBER PROMOTIONS

- Northeast Simon Mall 2012 Business Expo is September 12 at Riverside Square Mall. [Register today!](#)
- The next How To Do Business with Hudson County is September 19 in Kearny. [Learn more!](#)

To see all upcoming events, visit our new [Calendar of Events](#).

WELCOME ABOARD

Year-to-date 62 new members have joined our Chamber! The following is a list of members joining since July 1. Each of these businesses and organizations has made a commitment to raise their profile and support the business community. We welcome all to our Chamber:

1. Kerry Massage
2. Reflex Wellness
3. Community Bank of Bergen County
4. Michael Anthony's
5. Pinch-Hitter Professional Organizer, Coach & Personal Assistant
6. Balance Point Payroll
7. FMD Distribution
8. New Jersey Business & Industry Association
9. Mission Fifty
10. Bayonne Community Mental Health Center
11. ENS Academy

Find all of our Members on our new, searchable [Member Directory](#).

STAY CONNECTED

JOIN OUR GROWING ONLINE COMMUNITY!

 **Like us** on Facebook today! See photos of our events, information on upcoming networking opportunities, read the Chamber Newsletter and find links to interesting business articles.

 Stay abreast of Member Spotlights and read the latest President's Report on the [Chamber's WordPress blog](#).

Tradition Progress

**Saint Peter's College is now
Saint Peter's University.**

Our name and look have changed,
but our commitment to students and
their success remains our top priority.
Meet the new Saint Peter's.

