

PRESIDENT'S REPORT

PROACTIVE, VIBRANT, GREAT, GROWING...are just some of the adjectives our members used in describing the Hudson County Chamber of Commerce as they responded to our recent Membership Survey this past summer. Here at the Chamber we were very pleased with both the level of participation in the survey and the responses.

In all, 91 representatives from among our more than 300 members provided anonymous feedback through our first ever online survey. Some key highlights:

95% of the survey takers Agreed or Strongly Agreed that their membership has been or will be renewed in the coming year.

70% Agreed or Strongly Agreed that their membership has been helpful.

77% Agreed or Strongly Agreed that the Hudson County Chamber offered high quality programs over the last year.

84% are Likely or Highly Likely to recommend the Hudson County Chamber to a friend.



A graphic interpretation of the feedback our Members provided. The larger a word, the more often it was given in the feedback! Wordle by Joy Stephan, Change the Conversation.

A diverse cross-section of our Members responded to the survey and they let us know that their primary reasons for joining the Chamber are: **1.** Networking, **2.** Affiliating their business with the Chamber generally, **3.** Opportunities to market and advertise their business, **4.** Advocacy provided by the Chamber on behalf of businesses and **5.** Critical business communication. We also learned...[read more](#)

MEMBER SPOTLIGHT

Genova Burns Giantomasi Webster

What do you need to do NOW to comply with the Affordable Care Act ("ACA")? While the Obama Administration recently delayed implementation of the employer mandate until 2015, other parts of the new federal healthcare reform law are scheduled to take effect shortly. The Chamber does not want any of its Members to be caught unprepared. We asked Chamber Member Genova Burns Giantomasi Webster to provide insight on the key provisions you need to know now about the ACA.

What You Need to Know About the Affordable Care Act: 7 Key Provisions



First, did you know that some provisions of the Affordable Care Act ("ACA") have ALREADY gone into effect; the mandatory ACA notice must be delivered to employees by October 1, 2013, others will take effect later this year, and still others like the employer penalty tax will take effect in January 2015?

For example, the law already requires that an employer's health plan or policy that provides dependent coverage to continue to offer this coverage until the dependent turns age 26. Already various minimum standards for health insurance policies have taken effect and the prohibition against annual and lifetime coverage caps have started to phase in. A new 0.9% income tax and a 3.8% Medicare tax took effect in

January 2013 and are designed to help pay the costs of ACA. Looking forward to the balance of 2013, by no later than October 1, any employer covered by the Fair Labor Standards Act must notify part-time and full-time employees of their rights to obtain health care coverage through health care exchanges, instead of through employer-sponsored plans, and of the right to a health care credit under certain circumstances. Beginning October 1, employers must...[read more](#)

If you have any questions, or for more information about ACA and its impact on your organization or your employees' benefit plans, please contact one of the following representatives at Genova Burns Giantomasi Webster—in the firm's Employee Benefits Practice Group:

- Patrick W. McGovern, Esq. (pmcgovern@genovaburns.com)
- Gina M. Schneider, Esq. (gmschneider@genovaburns.com)
- Phillip M. Rofsky, Esq. (profsky@genovaburns.com)

VALUE OF MEMBERSHIP

"Chamber membership is absolutely beneficial to our business. The opportunity to sponsor and participate in networking events is crucial to our success, specifically with local businesses. There is a measurable ROI for our membership. I can draw a direct line between chamber events to sales leads and revenue for our business."

- George Hefelle, Director
The Culinary Conference Center at
Hudson County Community College,
Member Since 2008

WELCOME ABOARD

From a Jersey City pet resort to one of the country's largest real estate management and development firms, our diverse membership continues to grow!

41 New Members have joined the Chamber in 2013. We thank all of them for their support! The following is a list of Members joining between July 20 and September 1. Each of these businesses and organizations has made a commitment to raise their profile and support our regional business community. Learn more about the products and services each of these new Members offer by clicking on their names below:

1. [Ronald Diskin Associates](#)
2. [Jersey City Unleashed Pet Resort and Spa](#)
3. [Douglas Elliman Real Estate](#)
4. [New City Kids](#)
5. [Mack-Cali Realty Corporation](#)

EVENTS

Our Fall Calendar is Revving Up - Save these Dates and get ready to Attend, Exhibit & Sponsor!

Hudson EMERGE Young Professionals Networking
How to Make Yourself Marketable
Thursday, September 26
6 PM – 8 PM
University of Phoenix, Jersey City Campus

FORE! LADIES and a FEW Good Men Golf Clinic
Golf Clinics, Lunch, 9-Hole Play
Monday, September 30
9 AM – 4 PM
Hyatt Hills Golf Complex
Clark, NJ

Grid Iron Glory: Business Networking
at Liberty Science Center
A Special Networking Event!
Wednesday, October 2
6 PM – 8 PM
Liberty Science Center

6th Annual Legends Ball
The Chamber celebrates 125 Years of
Making it Happen at our premiere gala!
Thursday, December 12th
Saint Peter's University
Mac Mahon Student Center



See the Chamber's [Calendar of Events](#) for all of our upcoming opportunities to connect!

VISIBILITY

This issue of the Hudson County Chamber of Commerce President's Report sponsored by:

WE'VE GOT MONEY TO LEND. 

[CLICK FOR DETAILS >>](#)

DISCOVER MORE:

