

Memory Training with Matthew Goerke

**Forgetting a client or prospect's name can be an embarrassing and costly situation -
Have no fear - the Memory Trainer is Here!**

A simple slip of the mind can result in thousands of dollars in lost sales or credibility. Your profession demands that you remember a wealth of knowledge. Build your competitive advantage by learning how to train your memory.

Find out how to remember...

- Names and faces
- To-do lists
- Answers to objections
- Numbers
- Dates, times and appointments
- Information from books and meetings
- Presentations without notes

Too good to be true? Try Us - We Guarantee that...

- This will be the best meeting of the year and your people will thank you for having invited Matthew.
- Everyone will walk away with two or three ideas on how a more powerful memory will boost productivity and income and reduce stress.

What Should I Expect at the Memory Training Meeting?

Matthew will spend approximately 45 minutes with your group explaining the benefits of a more powerful memory - these include:

- Increased referrals
- Less Stress
- Better Time Management
- A Boost in Confidence
- Higher Sales
- More Repeat Business

During the presentation everyone will take away two or three ideas they can start using immediately to increase their memory. There will also be an interactive demonstration with your group to show how powerful your memory can become with just a little training - you have to see this one to believe it!

Who Should Attend the Memory Training Meeting?

- Sales Professionals
- Customer Service Representatives
- Managers
- Team Leaders
- Anyone who wants to improve their memory!

Partial Client List

Ameritech
US Cellular
Wells Fargo
American Express Financial
Ford Motor Co.
American Society of Training &
Development
Bank One
State Farm Insurance
RE/MAX
AG Edwards

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Matthew Goerke

Matthew Goerke is regarded as one of America's leading experts in the field of memory development. He has shared with thousands of business professionals from all walks of life the techniques for developing an instant recall memory with results that can only be described as amazing!

Matthew has worked with such well-known speakers as Zig Ziglar, Ed Forman, Vic Conant and Tony Robbins. He has trained executives from corporations including AT&T, Prudential, Exxon and Coldwell Banker; and government agencies such as The United State's Postal Service and the Defense Department. Matthew has also had a tremendous impact in educational settings, having personally trained thousands of students and teachers at all academic levels.

As the creator of the "Memory Switch" the most utilized program of its kind ever developed, Matthew is a sought-after guest and has appeared on hundreds of radio and television talk shows.

His presentation, entitled "Discovering Your Memory Power" will alert people to new advances in memory technology as well as gaining insight into how these methods are in direct alignment with helping people achieve both business and personal goals. Lively discussion is enhanced with actual demonstrations to make you aware that "There is no such thing as a bad memory, only an untrained one."

Don't miss this opportunity to benefit from this specially arranged speaker.